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3 **The invisible enemy. Public knowledge of microplastics is needed to face the**  
4 **current microplastic crisis**

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16  
17 **Abstract**

18 Microplastics are emerging pollutants that threaten marine resources globally today.  
19 Being difficult to see for the human eye, their public perception and risk perception  
20 depend upon the information given to citizens. Since the psychosocial theory  
21 postulates the importance of knowledge, attitude, and perceived control to undertake  
22 pro-environmental behaviors, in this review we have analyzed relevant literature in  
23 order to look for solutions of psychosocial nature to stop microplastic emissions. We  
24 employed qualitative contingency statistics and clustering analysis of relevant terms.  
25 The consumer's knowledge about microplastics was central and directly connected  
26 with the willingness to adopt a pro-environmental behavior, while risk perception and  
27 perceived control were less important. Significant geographical gaps and differences  
28 between cultures were identified. Based on our analyses, the following measures are  
29 recommended: 1) Create baselines of knowledge about microplastics to design ad-hoc  
30 interventions for their control; 2) Explore the role of environmental values as  
31 mediators between knowledge and behavior against microplastics; 3) Enlarge the  
32 geographical scope of present studies, at least to include African countries; 4)  
33 Undertake intercultural studies to determine the scale of interventions for public  
34 awareness about the problem; 5) Study the perspective of the industry, politicians and  
35 journalists; 6) Improve scientific communication about this new threat; 7) Introduce  
36 the topic in formal and non-formal education settings.

37 **Key words:** Global microplastic crisis; Psychosocial perspective; Knowledge; Risk  
38 perception; Collective and individual actors; Intercultural differences.

39 **1. Introduction**

40 Today, the planet is in the middle of what has been called the microplastic  
41 crisis. The term, employed by scientists (Katsnelson, 2015) and politicians, describes  
42 the raise of huge amounts of small plastic particles that are part of the planet habitat in  
43 the Anthropocene era. Microplastics are typically particles smaller than 5 mm that can  
44 either be directly produced of this size (primary microplastics) or be a consequence of  
45 the degradation of larger plastics (secondary microplastics) (see Figure 1). Primary  
46 microplastics are micro- or nanobeads that are added to many products employed for  
47 personal care (e.g., whitening toothpaste, face and body scrubs) and for industrial use

48 (e.g., abrasive cleaning treatments). A great proportion of the secondary microplastics  
49 consists of fibers generated while doing laundry, because many washing machines do  
50 not retain microfibers efficiently (Andrady, 2011; Law & Thompson, 2014).  
51 Microplastics are especially abundant near big urban settlements, in estuaries and  
52 around river mouths –because rivers collect and transport plastics and microplastics  
53 from all basins downstream (Lebreton et al., 2017). Although the great majority of  
54 microplastic sources are in land (Rochman, 2018), the ultimate fate of plastics and  
55 microplastics is the ocean (Thompson et al., 2004). Some secondary microplastics  
56 may appear in situ by breakage of plastic litter due to sun radiation and the physical  
57 action of waves and currents (Efimova et al., 2018). They also come from land  
58 (Wagner & Lambert, 2017), as wastewater treatment plants cannot capture 100% of  
59 the microplastics because of their small size. After entering the ocean, microplastics  
60 become part of the beaches’ sand, are suspended in the water column, get eaten by  
61 marine animals, are deposited on the algae, or form a part of the sediments in the  
62 deepest abyssal plains (Woodall et al., 2014; Auta, Emenike, & Fauziah, 2017).  
63 Because of the oceans’ role as microplastic sinks, marine microplastics were  
64 researched first, although there is a recent expansion of research in microplastics in  
65 land and in freshwater, where the problem is just as important (Rochman, 2018).

66 The microplastic crisis is intertwined with other global problems like climate  
67 change (Shen et al., 2020), through greenhouse gas emissions along the life cycle of  
68 plastics and microplastics (Hu et al., 2019). Another global problem that may  
69 accelerate due to microplastics is biodiversity decline, because plastic particles cause  
70 harm to organisms all across the trophic web, from plankton to top predators (e.g., de  
71 Sá et al., 2018). Likewise, microplastics are a global concern for human health too.  
72 The prolonged ingestion of microplastics via diet, not well known yet, is thought to  
73 enhance inflammatory responses and disrupt the gut microbiome (Smith et al., 2018).  
74 The accumulation of microplastics acquired via breath is suspected to produce lung  
75 cancer (Prata, 2018), and, accompanying toxic molecules that cause chemical and  
76 biochemical damage, they can have adverse neurological effects (Campanale et al.,  
77 2020). Looking for solutions is urgent because, even if the studies are still scarce and  
78 the global impact of microplastics in the planet has not yet been accurately estimated  
79 (Hale et al., 2020), by precautionary approach we should stop their emissions now  
80 before the amount is so high that the damage is irreparable.

81 The environmental threat represented by microplastics has promoted reactions  
82 at international and national level. The industry of plastics and allied associations  
83 created the *Global Plastic Alliance* aiming at a better global management of plastics  
84 (Marine Litter Solutions, 2019). The United Nations (UN) have, literally, declared  
85 war on ocean plastics (UN, 2017), and clean oceans to sustain marine resources is one  
86 of the UN Sustainable Development Goals, specifically SDG 14, “Life below water”  
87 (UN, 2021). There are international campaigns addressed to companies to urge them  
88 to redesign the use and disposal of plastic, like the WWF initiative *ReSource*,  
89 launched in 2020 (<https://resource-plastic.com/>; accessed February 2021). After the  
90 first international conference on microplastics in Lanzarote (Spain) in 2016, the  
91 *Lanzarote Declaration* (SAM, 2018) has been followed by country efforts to reduce  
92 microplastic emissions, including bans to cleaning products containing microplastics.  
93 They are today being considered at EU level, although their implementation seems to  
94 be difficult under current international rules of the World Trade Organization (Kentin  
95 & Kaarto, 2018). Da Costa et al. (2020) point at many norms, regulations, laws, and  
96 recommendations proposed and implemented in the last years to mitigate

97 (micro)plastics in the environment, principally based on levies or bans, although for  
98 these authors the real benefits of these norms are still to be proven. In this subject  
99 governance seems to follow a top-down strategy, with companies and politicians  
100 starting changes without a wide demand from the society. Da Costa et al. (2020)  
101 concluded that, beyond regulations, consumers have to adjust their behaviors, and,  
102 together with manufacturers, adhere to a culture of reduction, reuse, and recycle.

103 The problem is global, and changing consumer behavior worldwide is not an  
104 easy task. Knowing factors leading to the direct or indirect emission of microplastics  
105 is the first step on the way to find solutions to stop such behaviors. The general  
106 objective of this study was to identify key psychosocial and sociodemographic aspects  
107 involved, and propose solutions accordingly.

## 108 **2. Literature review**

109 Psychosocial approaches are needed for the adoption of pro-environmental  
110 behaviors, especially regarding the specific problem of the invisible, overlooked  
111 microplastics. We will describe the theoretical frameworks employed so far in the  
112 next paragraphs.

113 The difference between primary and secondary microplastics is not trivial  
114 because the actions required to prevent and mitigate pollution are essentially different.  
115 The ultimate cause of the release of primary microplastics in the environment is the  
116 consumption of products with such microplastics, while the causes of secondary  
117 microplastics are related with failures to apply R-imperatives in plastic consumption  
118 and waste behavior. These 10R options, initiated by consumers and companies,  
119 prevent waste, and retain value through the entire life cycle of a product (plastic in  
120 this case): Refuse (to buy), Reduce, Reuse/Resell, Repair, Refurbish, Re-manufacture,  
121 Re-purpose (or Rethink = find a new use of old components), Recycle, Recover, Re-  
122 mine (Reike, Vermeulen, & Witjes, 2018). In other words, primary microplastics  
123 could be prevented by just not consuming products that contain them. In contrast,  
124 secondary microplastics are much more complex because the sources are varied, as  
125 the uses and disposal of plastic are in current societies.

126 As for other subjects in environmental and health psychology, the main  
127 theoretical framework that could be applied in pro-environmental consumption and  
128 waste behavior is the Theory of Reasoned Action (Ajzen & Fishbein, 1980) and its  
129 further development as the Theory of Planned Behavior (Ajzen & Madden, 1986;  
130 Ajzen, 1991; Ajzen, 2002). Individual behavioral intention is determined by  
131 subjective norms – the individual thinks it is acceptable by their referents; by attitude  
132 – the individual is favorable to that behavior; and by the perceived control – the  
133 individual thinks they can do it (visual summary in Figure 1 on the left). Perceived  
134 behavioral control also influences the actual behavior, not only the intention to behave.  
135 This theory has been widely applied in studies of recycling behavior (Tonglet, Phillips,  
136 & Read, 2004; Sun et al., 2017). It is likely applicable to behaviors against  
137 microplastic emissions as well. Although this research field is very new, the influence  
138 of attitude and behavioral control on the intention to purchase clothes that do not emit  
139 microfibers has already been proven in the USA (Nam, Dong, & Lee, 2017).

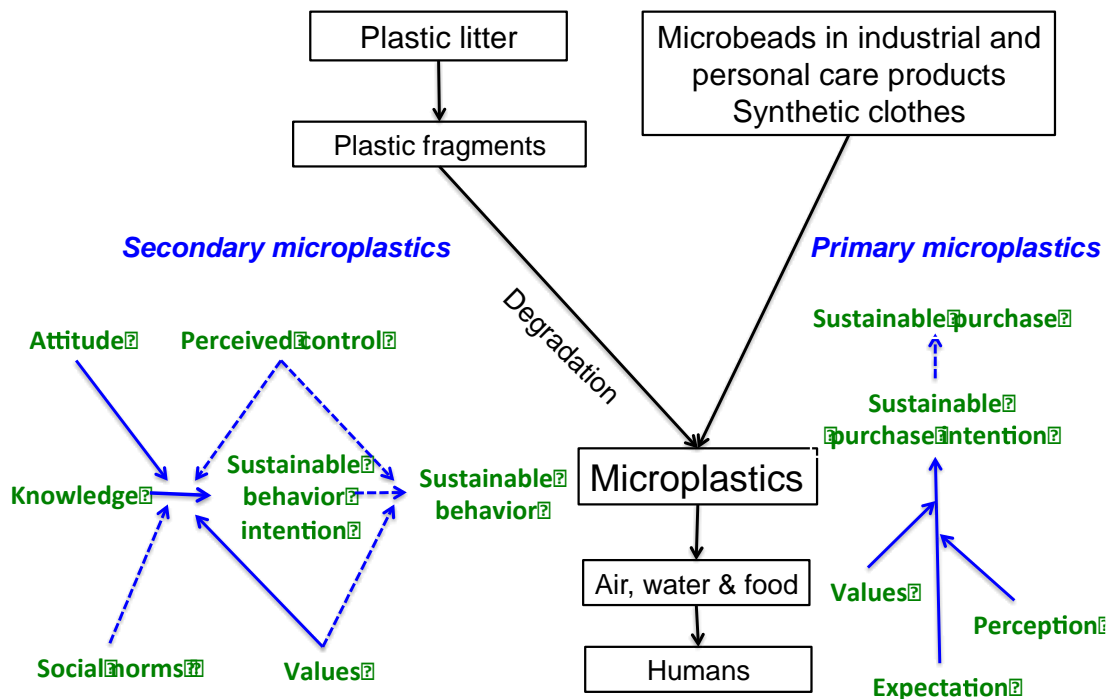
140 In the Value-Belief-Norm theory, pro-environmental behavior (or behavior  
141 intention) is predicted from values, awareness of consequences, ascription of  
142 responsibility, and personal norms (Stern, 2000; Chen, 2015). Environmental  
143 knowledge itself does not induce pro-environmental behavior (Kollnuss & Agyeman,

144 2002); however, it will do depending on social norms, feelings of guilt, and attitude  
145 (Mohiuddin et al., 2018). These authors extended the Theory of Planned Behavior  
146 adding values as a variable that affects consumer behavior (Figure 1), in emerging  
147 countries like Malaysia, where, although knowing the importance of using green  
148 vehicles, the effect of subjective norms may not be significant for their actual use  
149 (Mohiuddin et al., 2018). In other words, consumers may have the knowledge, but if  
150 they do not have the values, they will not buy green products. Henderson and Green  
151 (2020) found similar gaps in the fields of plastic consumption and its potential  
152 contribution to microplastic emissions: although people were aware of plastic  
153 pollution (not so much about microplastics), plastic consumption was valued as  
154 positive for hygienic issues, thus that behavior was not changed.

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**Figure 1. Schematic representation of the route of primary and secondary microplastics (black arrows), and psychosocial frameworks related with their control (blue arrows). Broken arrows are relations proposed in psychosocial models still to be proven in the field of microplastics.**



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162 Regarding sustainable consumption, the relationship between expectation and  
163 perception is a key determinant of the final consumer's behavior. Individuals compare  
164 their expectation with their perception of a product and if the expectation is met, they  
165 will purchase the product. Tsioutsou (2006) found that perceiving the quality of a  
166 product and its adequacy to consumer's values – the environmental quality in the case  
167 of sustainable products- increases consumer's satisfaction and also the probability of  
168 purchasing the product (Figure 1 on the right). This theory could be applied to the  
169 consumption of products to control microplastic emissions; Herweyers et al. (2020)  
170 found that Belgians would buy devices to retain microfibers in washing machines  
171 only if they are really effective.

172 Deng et al. (2020) identified some research gaps about the psychosocial aspects  
173 involved in microplastic emissions –or their control: principally the relation between  
174 the knowledge of the impacts of microplastics, public attitudes towards this emerging  
175 pollutant, and pro-environmental behavior. Our study aimed at exploring these gaps  
176 through the analysis of current literature. From the characteristics of microplastics and  
177 the theoretical frameworks above, our expectations (departure hypotheses) were:

- 178 i. Knowledge of the impacts of microplastics will be determinant to adopt a pro-  
179 environmental behavior, like supporting plastic restrictions or stop buying  
180 products with microplastics;
- 181 ii.

- 182       iii. Perception and knowledge of microplastics will depend on external  
183       information sources, due to the invisibility of microplastics;  
184       iv. The environmental values of the people aware of the problem will be  
185       important to change the behavior about both primary and secondary  
186       microplastics.

### 187   **3. Methods**

188       The methodology followed in this study will be described next, starting with  
189       the protocol of literature review, the criteria employed to select an article for review,  
190       the source of data consulted, how the search was done, the quality filters applied  
191       (inclusion and exclusion criteria), the process of data collection from the selected  
192       articles, and how the data were organized. Finally, we consider the risk of bias in the  
193       individual studies selected and describe the data analysis.

#### 194   3.1. *Protocol*

195       A systematic literature search was conducted following PRISMA  
196       methodology (Preferred Reporting Items for Systematic reviews and Meta-Analyses;  
197       Moher et al., 2009), with minor modifications for the novelty and social impact of the  
198       topic.

#### 199   3.2. *Eligibility criteria*

200       The bibliographic search aimed to identify key literature where psychosocial aspects  
201       of the global microplastic crisis are addressed. Geographical or temporal limits were  
202       not set. Language limits were not employed, but the search was done using only  
203       English words so that most articles retrieved were in English. The search was done in  
204       January 2021, ending on the 31<sup>st</sup>.

#### 205   3.3. *Data source*

206       Database selection can have a large effect on conclusions from reviews,  
207       especially in interdisciplinary topics, thus following the recommendation of Harari,  
208       Parola, Hartwell and Riegeman (2020), we have explored databases with different  
209       level of specificity: Psychology, PsycINFO; Social Sciences, ERIC and Social  
210       Sciences Citation Index; interdisciplinary, Google Scholar, PubMed, ScienceDirect.  
211       They were supplemented with manual searches for references (forward search) and  
212       references of other reviews (backward search).

#### 213   3.4. *Search*

214       Search terms were: Microplastics, microfibers, microbeads, the abbreviation  
215       MP (because it is frequently employed in specific literature about microplastics),  
216       marine litter, litter, plastic; psychology, psychosocial, interventions, plastic, theory of  
217       planned behavior, knowledge, perception, social norms, risk; review, perspectives,  
218       meta-analysis, focus, research. The terms “microplastics” and “psychology” were  
219       employed simultaneously in all searches. Considering the enormous volume of recent  
220       articles about microplastics published in environmental sciences, we tried to follow a  
221       conservative search strategy in order to exclude information limited to the  
222       environmental point of view. For this, the Boolean terms used in search were: “AND”,  
223       between at least one microplastic-related and one psychology-related terms, to  
224       retrieve relevant references; “OR” of “AND/OR”, when multiple terms referred to any  
225       of the two main topics (microplastics and/or psychology) were employed together in  
226       the same search.

227 3.5. *Study selection*

228 Strict quality filters for eligibility were chosen, because the novelty and potential  
229 implications of microplastics for human and environmental health attracts an  
230 enormous interest of media, environmentalist NGOs, plastic lobby and companies,  
231 and conscious citizens. However, as commented above, the scientific support of many  
232 articles and press releases is unclear. For this reason, we have retained only peer-  
233 reviewed articles and studies, or reports issued by authoritative institutions and  
234 organizations of international relevance such as UN, UNESCO, FAO, and Academies.  
235 Employing the criteria described above, a total of 994 articles were retrieved. All  
236 articles complying with the selection criteria were selected. These criteria were the  
237 following:

- 238 i) Academic peer reviewed article.
- 239 ii) Participant characteristics: filters for age, gender, or occupation were not  
240 set. The sample could be comprised of individuals of any gender and age  
241 (adults and/or children).
- 242 iii) Admissible study designs: qualitative, correlational, experimental, as well  
243 as reviews and perspectives.
- 244 iv) For full quantitative analysis: articles with new original data.
- 245 v) Construct being researched: any psychosocial trait.
- 246 vi) Time range: no limits were set, but the issue of microplastics is relatively  
247 recent and studies before 2000 are not expected.

248 Exclusion criteria (in addition to a failure to comply with the inclusion criteria  
249 outlined above) were:

- 250 i) Articles published in conference communication format.
- 251 ii) Books where peer-review was not stated.
- 252 iii) Unpublished theses and dissertations.
- 253 iv) Articles published in popular science magazines.
- 254 v) Articles published in media and social media.

255 3.6. *Data collection process*

256 A form was designed to enable the data from the studies included in the  
257 systematic review to be extracted, summarized, presented, and critically evaluated.  
258 This form was organized in spreadsheet format. The following data were collected  
259 from each eligible article:

- 260 i) Digital object identifier (DOI).
- 261 ii) Internet link where the article can be found.
- 262 iii) Authors.
- 263 iv) Year.
- 264 v) Journal.
- 265 vi) Title.
- 266 vii) Country/ies.
- 267 viii) Sample size (or sizes if there were several studies in the same article).

- 268 ix) Gender ratio (proportion of females).
- 269 x) Age (range and/or mean with standard deviation).
- 270 xi) Scope (national, international, local).
- 271 xii) Study design.
- 272 xiii) Instruments.
- 273 xiv) Variables.
- 274 xv) Raw data (link to them if available in a repository).
- 275 xvi) Summary of results (one to three sentences).
- 276 xvii) Summary of conclusions (one-two sentences).
- 277 xviii) Key words.
- 278 xix) Abstract.

### 279 3.7. Data list

280 Once the articles complying with the established eligibility criteria were selected,  
 281 a coding manual was designed, along with a protocol for registering the  
 282 characteristics of each study. The aim was to guarantee that the coding process is  
 283 transparent and replicable. An ad hoc scale was compiled in accordance with Rubio-  
 284 Aparicio et al.'s recommendations (Rubio-Aparicio, Sánchez-Meca, Marín-Martínez,  
 285 & López-López, 2018), organized in three general categories:

286 A. Methodological variables: these refer to the type of design used and the  
 287 research methods applied during the studies, the quality of the measures obtained,  
 288 and the procedures followed for the data analysis. This category contained the  
 289 following variables:

- 290 A.1. Type of microplastics in the study framework (1: primary; 2:  
 291 secondary; 3: any type).
- 292 A.1. Sample size.
- 293 A.2. Assessment instrument used to evaluate the variables (measures used  
 294 e.g., willingness to pay; too diverse for simple coding, thus one or a few  
 295 descriptive words were used, with no codification).
- 296 A.3. Dimensions or variables included in the assessment instrument (1:  
 297 knowledge; 2: perceived efficiency/control; 3: awareness; 4: attitude; 5:  
 298 concern; 6: engagement; 7: risk perception; 9: pro-environmental  
 299 behavior).
- 300 A.4. Design used (1: qualitative; 2: quasi-experimental; 3: correlational; 4:  
 301 experimental).
- 302 A.5. Data collection (1: online or by convention mail or telephone; 2: at  
 303 the workplace or in the interviewees' homes; 3: in public spaces).

304 B. Substantive variables: sociodemographic characteristics of the sample and  
 305 characteristics of the treatment, as well as to the research context. This category  
 306 included the following criteria:

- 307 B.1. Age of the sample.
- 308 B.2. Percentage of women.
- 309 B.3. Target population sector/s (e.g., general public, university or school  
 310 students, fashion industry, environmentalists/environmental workers; too  
 311 diverse for simple coding, which was described using one or a few words).



- 312 B.4. Education background (e.g., main formation discipline, educational  
313 level – when too diverse for simple coding, descriptive word/s were  
314 employed).  
315 B.5. Characteristics of the specific tool/s employed in the treatment (1:  
316 brochure/information in writing; 2: oral information; 3: hands-on activities  
317 to visualize microplastics).  
318 C. Extrinsic variables, referred to those characteristics which have nothing to do  
319 with the object of study, but which may be associated with the results. Those  
320 included:  
321 C.1. Year of article publication.  
322 C.2. Country or countries where the study was carried out.

### 323 3.8. *Risk of bias in individual studies*

324 Bias risk assessment was not carried out for the studies included in the review,  
325 since the issue has been scarcely studied to date and the number of available studies  
326 was small.

### 327 3.9. *Data analysis*

328 The main foci of research were explored using two different approaches. First,  
329 we compared keywords of review papers and articles with new data (eligible papers  
330 retained for analysis of qualitative variables) using a categorical classification and  
331 contingency statistics, to have a general view of the current state of the art in this  
332 novel discipline. Keywords were extracted from the list of keywords in each article  
333 and classified in five categories: Actors (individuals, collectives), Goods (affected by  
334 microplastics), Pollutants (microplastics, microfibers, litter, nanoplastics), Solutions  
335 (explored, proposed, or sought) and Understanding (perception, knowledge,  
336 awareness, risk perception). Two minimum occurrences of a term in the whole dataset  
337 were considered, not to overweigh very specific singletons (keywords used only once).  
338 Comparison of the keyword categories between the two types of papers was done  
339 using Fisher's exact test and Cramer's V to estimate the effect size. SPSS © version  
340 26 was employed.

341 Second, we did a thorough quantitative analysis of the articles containing  
342 original data: a cluster analysis of key terms, following Klingerhöfer et al. (2020).  
343 With this analysis we intended to identify the main psychosocial variables, solutions,  
344 and the relationships between them. Since the number of articles with new data was  
345 small, we have here employed the keywords, the titles, and the abstracts to enrich the  
346 number of eligible terms. The free software VOSviewer version 1.6.15 (van Eck &  
347 Waltman, 2010) was employed to create a network-based map. When keywords, titles,  
348 and abstracts were included we used the following settings: binary counting;  
349 thresholds of 4 minimum occurrences of a term and the 60% most relevant terms  
350 selected. Common methodological terms like item, program, study, or  
351 subject/participant were eliminated from the selected list of terms.

## 352 4. Results

353 A descriptive analysis of reviews and articles reporting new data on  
354 psychosocial issues directly related with microplastics was done addressing different  
355 aspects like the geographical and temporal coverage, and the main topics covered by  
356 each type of article. Then articles with new data were analyzed based on the  
357 microplastic type (primary or secondary microplastics), the methodology  
358 (observational or experimental, qualitative or quantitative), and especially the

359 psychosocial variables considered. Dependent, independent, and mediator/moderator  
360 variables were identified. Relevant terms and links between them were analyzed to  
361 test departure hypotheses quantitatively.

#### 362 4.1. *Article selection: Analysis of specific issues related with microplastics*

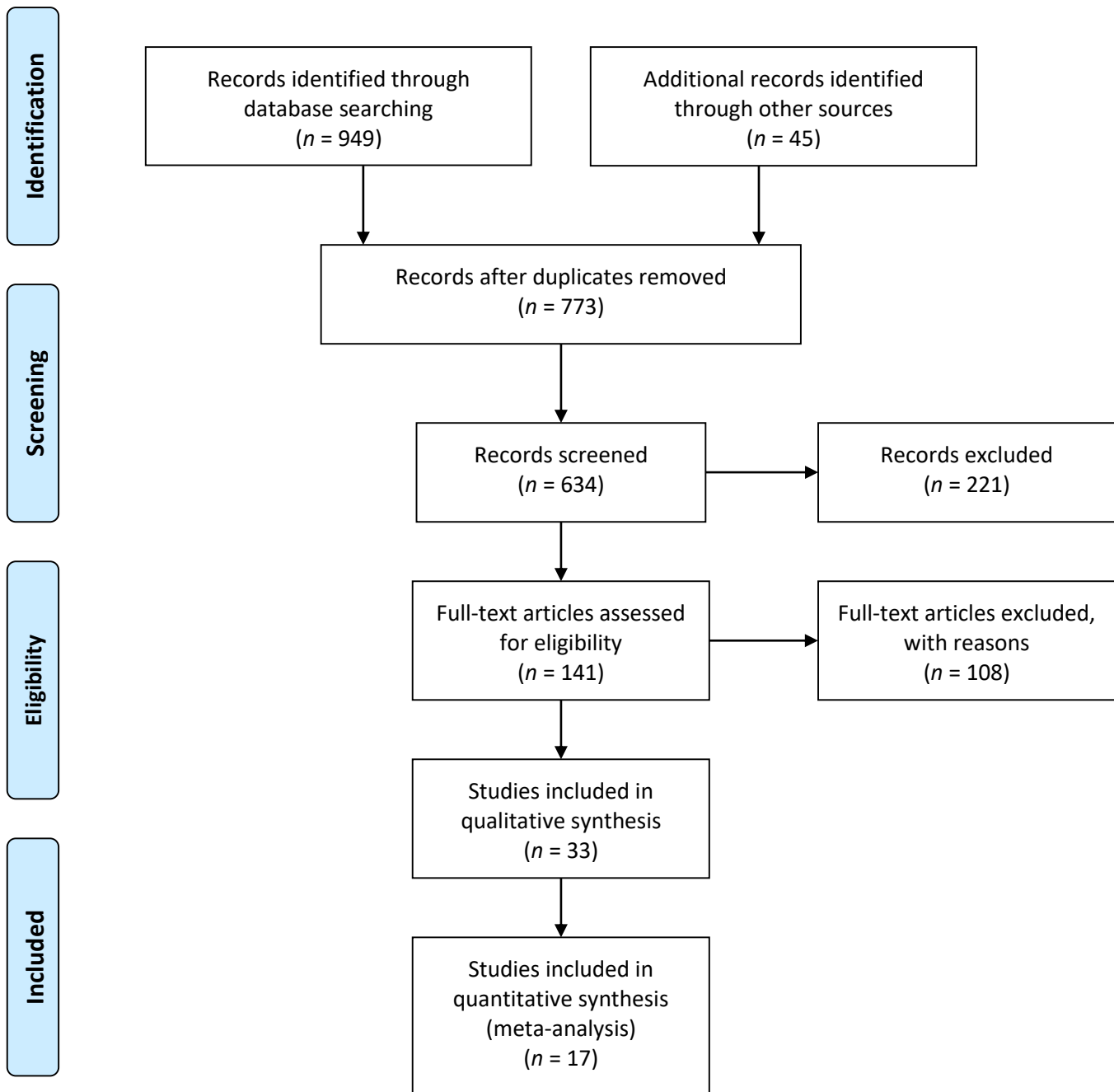
363 The number of results found in the literature search using the strategy  
364 described above (994) was disproportionately large in comparison with the scarce  
365 number of articles containing real information about microplastics and psychology at  
366 the same time, only 33 (3.3%), see Figure 2. Other 108 articles (10.8%) discarded in  
367 the phase of eligibility (Figure 2), contained information of psychosocial nature  
368 (perception, knowledge, behavior...) related with plastics, trash, and marine litter. In  
369 these articles, as in others discarded in previous steps, microplastics were just  
370 mentioned in the introduction or discussion as a potential product or consequence of  
371 degradation of bigger litter objects, or even as an environmental threat, but were not  
372 specifically treated in the study. For the nature of the secondary microplastics, which  
373 are derived from previous litter, it is obvious that all the behavior related with litter  
374 will be indirectly related with microplastics, preventing or promoting their load in the  
375 environment and food. However, for the easier perception and visibility of the impacts  
376 caused, the psychosocial determinants involved in pro-environmental behavior related  
377 with general trash and plastics are not expected to be the same as those involved in  
378 invisible microplastics. For this reason, in our study we have not analyzed thoroughly  
379 those 108 papers (18 reviews and 90 articles with new research data) indirectly related  
380 with microplastics that are outside the focus of this review.

381 Of the articles retained as eligible for qualitative or quantitative analysis  
382 containing psychosocial issues related with microplastics, almost one half were  
383 reviews or perspectives (16 articles; references listed in Annex 1). Only 17 (51.5% of  
384 the 33 eligible articles) contained new data of diverse nature. These were considered  
385 for full quantitative analysis (Figure 2).

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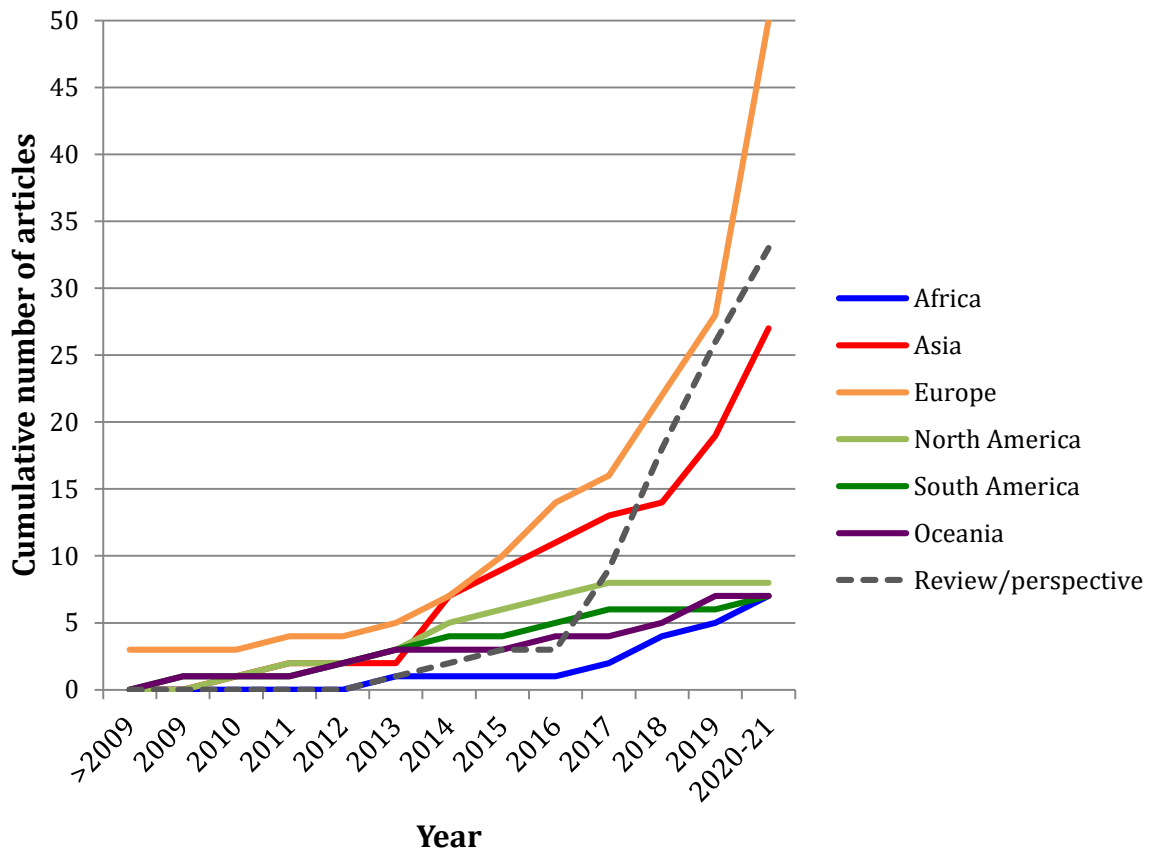
**Figure 2. Flow diagram summarizing the number of retained and discarded articles in different steps, following Moher, Liberati, Tetzlaff, Altman, & The PRISMA Group (2009).**



417 The majority of articles assessed for eligibility ( $N = 141$ ), related directly (33) or  
 418 indirectly (108) with microplastics, had a very unbalanced geographical coverage  
 419 (Figure 3): most studies were carried out in Europe, followed by Asia and the reviews,  
 420 then the rest of continents at a distance. The studies focused on Africa were clearly  
 421 fewer and started growing the latest of all the continents, after 2017.

422

423 **Figure 3. Regional context of research on psychosocial determinants involved in**  
 424 **marine microplastics crisis. Cumulative number of articles fully assessed in this**  
 425 **review by continent.**  
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429 The studies with original research data addressing the subject of psychosocial  
 430 determinants of microplastic pollution are very few to date (Figure 2). All of them  
 431 have been published since 2015, with a noticeable concentration in the last year.  
 432 Although this review was done in January of 2021, there were already two articles  
 433 with new data (11.8%) published in 2021. The number of participants was larger in  
 434 studies conducted since 2019 (see Table 1), demonstrating the increasing importance  
 435 of this research field.

436 The 17 articles with new data were published in 13 journals mainly of  
 437 environmental governance and health scope (Table 1). Two journals published more  
 438 than one article: *Marine Pollution Bulletin* (5) and *Sustainability* (2). Regarding the  
 439 geographical context (Table 1), the majority has been conducted in Europe (11 studies,  
 440 6797 participants), followed by Asia (three studies, 1282 participants in total) and  
 441 North America (three studies: two summing 717 participants and one using tweets

442 from the social network site Twitter as data source). Peer-reviewed studies from  
443 Africa or Oceania were not found.

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445 *4.2. Study characteristics: Psychosocial issues specifically involved in the*  
446 *microplastic crisis*

447 The analysis of the keywords of the 33 articles that specifically referred to  
448 microplastics evidenced that psychosocial research was done with different foci in  
449 review/perspective articles and in articles with new data (Figure 4). Considering wide  
450 categories of keywords, the two types of studies were significantly different (Fisher's  
451 exact test with  $p = .04$ , moderate Cramer's  $V = 0.28$ ), Pollutants being the category  
452 with more keywords in both types (38% and 44.2% in reviews and new data papers  
453 respectively), followed by Solutions (28%) in reviews, and Understanding (19.7%) in  
454 articles with new data.

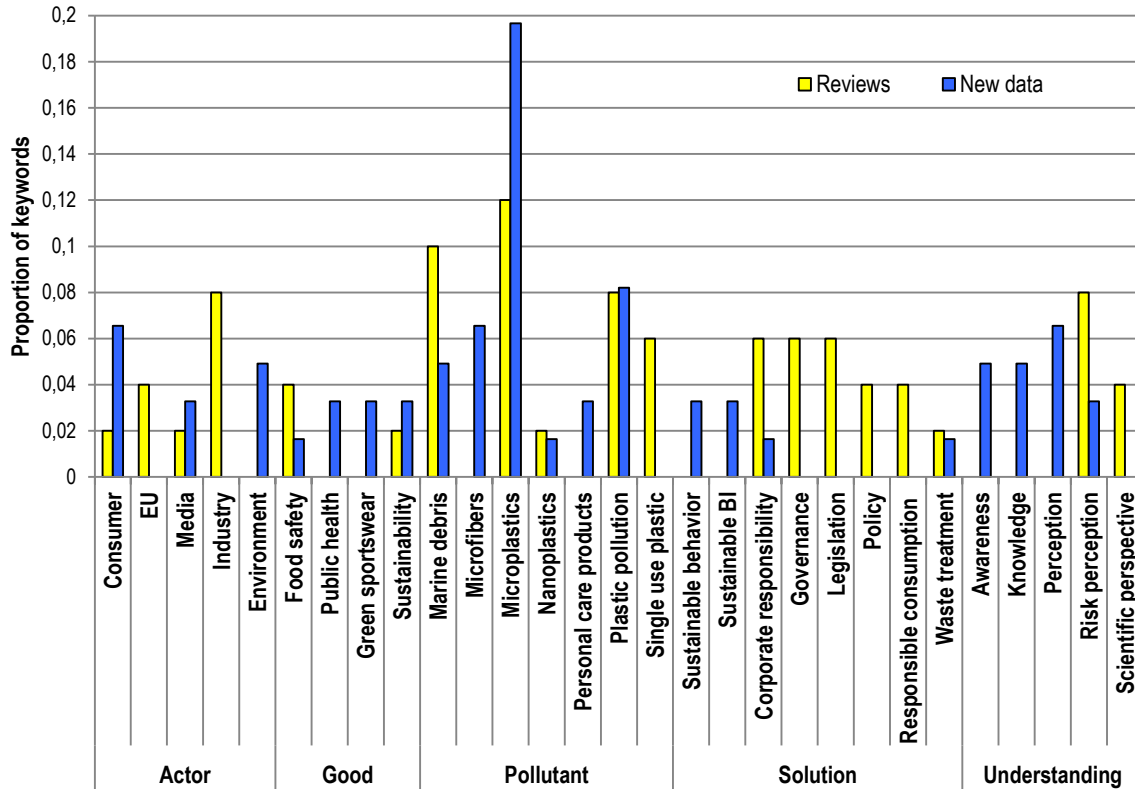
455 Considering all the keywords separately, the difference was highly significant  
456 ( $p < .001$  with relatively strong Cramer's  $V = 0.57$ ). Actors were principally industry  
457 (corporations) and large collectives as the EU in the reviews, in contrast with the most  
458 frequent keyword of this category in articles with new data: individual consumers  
459 (Figure 4). A big difference was the type of solutions highlighted. Corporate social  
460 responsibility, legislation, and governance were keywords more employed in  
461 reviews/perspectives, while sustainable individual behavior and behavioral intention  
462 were keywords more frequent in articles with new data (see Figure 4). The category  
463 Understanding was very different too. While reviews focused on the perception of  
464 risk posed by microplastics followed by scientific perspective, new data focused on  
465 individual knowledge, perception of microplastics, and awareness instead.

466 Summarizing this comparison between the two types of articles, current  
467 research is measuring the individual perception and knowledge of these small  
468 particles. However, authors thinking on prospective application of psychosocial tools  
469 to mitigate the current microplastic crisis are more focused on global solutions pushed  
470 by the perceived risk and science.

471

472

473 **Figure 4. Use of keywords in reviews and perspectives (n = 50 keywords) versus**  
474 **articles with original data (n = 61 keywords). Results are presented as the**  
475 **frequency of each keyword in each category of papers. BI, behavioral intention.**



476

477 *4.3. Theoretical frameworks, methodology, and psychosocial variables*

478 From this point on we will analyze in depth only the articles with new data,  
 479 which will serve to test our expectations. Regarding the theoretical framework, or the  
 480 rationale that supports the study from grounded psychosocial theories (Table 1), only  
 481 a few studies identified by name classic theories like the Theory of Planned Behavior  
 482 (Ajzen, 1991), in Nam et al. (2017); and the Value-Belief-Norm (Stern, 2000; Chen,  
 483 2015), in Jeong, Yoon, and Chon (2021). In most articles, the scientific rationale was  
 484 introduced straightforward citing studies where the same psychosocial or sociological  
 485 variables had been applied, without specific references to a consolidated theory that  
 486 was however implicit. The majority of studies (11 out of 17) referred to the  
 487 importance of knowledge and/or awareness for sustainable behavior, while Abate et al.  
 488 (2020), Deng et al. (2020), and Yan et al. (2020) highlighted the role of attitude in  
 489 such behavior. Anderson et al. (2016) and Janouskova et al. (2020) departed from  
 490 values and beliefs. The rationales of Didegah, Mejlgaard and Sørensen (2018) and  
 491 Henderson and Green (2020) were based on how media or social media shape the  
 492 public knowledge about this invisible environmental threat.

493 Although not so often mentioned in the keyword list (Figure 4), the  
 494 psychosocial variable most frequently studied (Table 1) was knowledge about  
 495 microplastics (Chang, 2015; Cammalleri et al., 2020; Deng et al., 2020; Henderson &  
 496 Green, 2020; Herweyers et al., 2020, and many others). Other variables were

497 awareness of their impacts, risk perception as a more specific awareness of  
498 environmental or health threats caused by microplastics, concern, and intention to  
499 behave against microplastics (Table 1). In the latter are included the willingness to  
500 change consumption habits and willingness to pay for actions, microplastic-free  
501 products, or devices for microplastics or microfibers mitigation. A few studies  
502 included moderator or mediator variables like perceived control or efficiency, feeling  
503 of guilt, and social responsibility. We have retained one research article where the  
504 variable analyzed was not psychosocial but related with the communication and  
505 outreach of scientific knowledge about microplastics (Didegah et al., 2018). Didegah  
506 et al. (2018) analyzed tweets from different Twitter users about scientific topics.  
507 Although it is far from psychosocial variables, communication explains the public  
508 knowledge in this topic. This article adds *social media* as a source of information,  
509 related with other articles that show media as main public information sources. As  
510 shown in those articles, public risk perception will depend on how the sources  
511 transmit scientific knowledge.

512 From the methodological perspective, there was an overwhelming number of  
513 observational (versus experimental) studies (Table 1). Only three could be considered  
514 experimental interventions. Chang (2015) informed USA university students about the  
515 content of primary microplastics in cleanser products and measured post-intervention  
516 intention to refuse the consumption of those products. Cammalleri et al. (2020),  
517 working with Italian university students, used a brochure informing about  
518 microplastics as intervention and measured knowledge and awareness pre- and post-  
519 intervention. Raab and Bogner (2020) designed an educational module to make  
520 microplastics visible and tested it in a sample of 450 German primary education  
521 students aged 9-10.

522 The main results of the analyzed articles revealed important implications of  
523 psychosocial variables in pro-environmental behavior about microplastics. The few  
524 experimental studies examined would support the applicability of the Theory of  
525 Reasoned Action (Ajzen & Fishbein, 1980), where knowledge is fundamental to  
526 change behavior (or at least behavioral intention), thus our departure hypothesis i).  
527 Students informed about the presence of microplastics in cleansing products refused  
528 to use them again (Chang, 2015). With their educational module, Raab and Bogner  
529 (2020) demonstrated a gain of knowledge about microplastics and increased  
530 awareness of daily actions that can be done to reduce microplastic pollution, while a  
531 simple informative brochure was enough to increase awareness in university students  
532 (Cammellieri et al., 2020) (Table 1).

533 Other observational studies went in the same direction: individuals better  
534 informed and more concerned about microplastics would pay more for cleaning the  
535 environment (Abate et al., 2020), for a device to filter microfibers (Herweyers et al.,  
536 2020), or intend to reduce microplastic emissions (Deng et al., 2020) and to buy  
537 sustainable clothes (Yan et al., 2020). In contrast, unaware individuals would provide  
538 little support to cleaning campaigns (Choi & Lee, 2018).

539 Table 1. Summary of articles with new research data analyzed in this study. Type of microplastics: P, primary; S, secondary. Gender: % of  
 540 females. WTP, willingness to pay. MP, microplastics; MPF, microplastic fibers; NP, nanoplastics. BI, behavior intention. SD in parenthesis. NA,  
 541 not available.

Reference	Country	MP type	N	Gender	Age	Subjects	Study	Rationale	Main variables	Relevant results
Abate et al. (2020)	Norway	S	1804	49	44 (17.2)	Online survey	Quantitative	Knowledge & attitude determine behavior	Concern, perceived efficiency, WTP	Concerned respondents and those believing in the effect of proposed measures: >WTP. Males less concerned but, for the same concern, willing to pay more.
Anderson et al. (2016)	England	P	22	90.9	16 - >55	Three focus groups	Qualitative	Beliefs & values determine awareness	Awareness, attitude	Only aware participants support MP reduction for unnecessary and unnatural. Public outreach needed to phase out microbeads
Cammalleri et al. (2020)	Italy	S	151	59.6	22.5 (6.16)	University students	Quantitative, quasi-experimental	Knowledge & awareness determine behavior	Knowledge, awareness	Main info source Internet. Awareness increased significantly after information in less formed/specialized students
Chang (2015)	USA	P	175	-	-	University students	Quantitative, quasi-experimental	Knowledge & awareness determine behavior	Knowledge, awareness, intention to change consumption	Majority of consumers unaware of MP in products; after information, refused to consume the product again
Choi & Lee (2018)	Korea	Any	400	47	43 (8.9)	Households	Quantitative	Awareness determines behavior intention	Awareness, WTP	Low perception of MP and of MP risk. WTP for cleaning the ocean, only 50% interviewees
Deng et al. (2020)	China	S	437	45.3	18-60	General public	Quantitative	Perception & attitude determine behavior	Knowledge, concern, Intention to reduce MP emissions	Knowledge but not concern increases intention. Females & environmental workers stronger intention.
Didegah et al. (2018)	Canada Denmark	Any	-	-	-	Social networks	Quantitative	Twitter a vehicle for engagement	Tweet consultation & dissemination	Twitter as important source to communicate knowledge about MP; undigested dissemination of scientific facts
Henderson & Green	UK	S	42	66.7	20-77	Six focus groups	Qualitative	Media shape MP discourse & public	Knowledge, awareness,	MP information from media. Barriers to change: undetectable scale, poor



(2020)								awareness	engagement against MP	understanding of science, cultural ideas about plastic. Disconnection plastics use - distant ocean pollution.
Herweyers et al. (2020)	Belgium	S	638	69	Adults all ages	Two online surveys	Quantitative	Environmental knowledge influences buying behavior	Knowledge, awareness, WTP for devices against MPF	Despite little MPF awareness, intention to buy preventive device. Mediators: price & perceived environmental benefits. Awareness younger>older.
Janouskova et al. (2020)	Czech Republic	Any	384	NA	NA	University students	Quantitative	Knowledge, awareness & values determine behavior	Knowledge, awareness	Knowledge from mass media; little awareness; significantly lower awareness in humanity students
Jeong et al. (2021)	Korea	Any	445	48.8	20-69	Online survey	Quantitative	Value-Belief-Norm theory	Knowledge, risk perception, proenvironmental BI; social responsibility, feelings of guilt	Risk perception affects pro-environmental behaviour, influenced by knowledge. Guilty & social responsibility mediators.
Misund et al. (2020)	Germany Norway Portugal	Both	3018	50	19 - 74	Online survey	Quantitative	Knowledge determines purchasing decisions mediated by price and environmental values	WTP for MP-free products, demographics	MP-free products preferred but will not pay more for them. Cultural differences: WTP Portugal>Germany>Norway. Subjective norm & perception affect attitude, perceived control & intention to purchase.
Nam et al. (2017)	USA	S	542	53	18-74	Online survey	Quantitative	Theory of Planned Behaviour + expectation & perception	Intention to purchase green clothes, expectation, perception, attitude	Attitude mediates between perception, expectations & purchase intention. Perceived control doesn't affect attitude and purchase intention, contrary to expectations
Ojinnaka & Aw (2020)	UK	Both	72	68.1	25-54	Ethnic minorities	Focus group	Awareness enhances support to plastic reduction	Knowledge, awareness, WTP	Control support & WTP despite low knowledge. Education & social group associated with awareness. Main information: media. Awareness: MP>NP, environmental>food threats.
Raab & Bogner (2020)	Germany	Any	450	-	9-10	Children	Quantitative, quasi-experimental	Knowledge enhance motivation & responsibility	Knowledge, awareness, engagement	Making MP visible through an education module students gain knowledge & awareness and propose actions to reduce MP

Soares et al. (2021)	Portugal	Both	428	70,8	18-69	Online survey	Quantitative	Awareness, perception, environmental concern & motivation predict pro-environmental behavior	Knowledge, awareness pro-environmental behaviour	Knowledge, perceived impacts & awareness increase pro-environmental behaviour. Pro-environmental behaviour older > younger
Yan et al. (2020)	UK	S	15	53.3	21 - >40	Fashion industry	Qualitative	Knowledge determines attitude and purchasing behavior	Knowledge, awareness of MFP impacts	Unawareness caused by MFP invisibility

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545 *4.4. Information Sources and Awareness*

546 Departure hypothesis ii) was the dependence on external information sources  
547 for knowing about microplastics, since being very small their direct observation is  
548 uncommon in normal life. The role of media was highlighted in the analyzed studies.  
549 The Internet was the main information source about microplastics in the study of  
550 Cammelleri et al. (2020), as was mass media in Henderson and Green (2020),  
551 Janouskova et al. (2020), and Ojinnaka and Aw (2020). Articles about microplastics  
552 were amongst the most re-tweeted and commented, but the scientific facts described  
553 in the articles were disseminated undigested (Didegah et al., 2018), revealing an  
554 inadequate outreach of scientific knowledge about this topic.

555 On the other hand, poor understanding of science was identified as a barrier to  
556 change behavior about microplastics in the study of Henderson and Green (2020).  
557 Studies worldwide emphasize the fact that there is little public awareness about  
558 microplastics (Chang, 2015, in USA; Choi & Lee, 2018, in Korea; Janouskova et al.,  
559 2020, in the Czech Republic; Anderson et al., 2016, and Yan et al., 2020, in the UK).  
560 All of them mentioned the invisibility of these pollutants as one of the main causes,  
561 indirectly supporting our departure hypothesis ii).

562 *4.4. Environmental Values*

563 As expected in the departure hypothesis iii), environmental values are decisive  
564 to reduce the consumption of products containing microplastics (Anderson et al.,  
565 2016), and to purchase green clothes (Nam et al., 2017). However, the perceived  
566 control that is key in the Theory of Planned Behavior was not significant in the study  
567 of Nam et al. (2017), contrary to the expectations of Ajzen (2002).

568 Another important factor found in these studies was the concern about  
569 microplastics and their perceived risks. The perceived impacts, together with  
570 knowledge and awareness, determined pro-environmental attitudes in the study of  
571 Soares et al. (2021) in Portugal; however, concern did not increase significantly pro-  
572 environmental behavior intention in the study of Deng et al. (2020) in China.

573 Risk perception was also key in pro-environmental behavior intention in  
574 Korea, mediated by guilt and social responsibility (Jeong et al., 2021). Indeed, the  
575 relation between expectations and perception (Tsioutsou, 2006) has been also  
576 important in purchase decisions about green microplastic-free products (Nam et al.,  
577 2017).

578 *4.5. Sociodemographic Variables*

579 The demographic variables considered in the studies here examined were age  
580 and gender; the main socioeconomic variables were the education background and the  
581 family income. The sociodemographic variables showed different effects on the  
582 variables examined depending on the particular study. In the few studies reporting an  
583 effect of the gender, females seemed to be more sensitive about this environmental  
584 problem than males; for example, females declared stronger intention to reduce  
585 microplastic emissions in China (Deng et al., 2020), and would pay more to remove  
586 microplastics from Arctic waters (Abate et al., 2020), although in this particular study  
587 the effect disappeared and even took the opposite direction, males willing to pay more,  
588 after controlling concern (Abate et al., 2020). For the factor age, older Portuguese  
589 people would have more pro-environmental behavior than the young, regarding the  
590 control of microplastic emissions (Soares et al., 2021), while younger Belgians would  
591 be more aware about the specific problem of microfibers (secondary microplastics

592 derived from clothes) than older ones (Herweyers et al., 2020).

593 In contrast with the variables gender and age, that have different effect  
594 depending on the study, the educational background was consistently related with pro-  
595 environmental behavior and awareness about microplastics, individuals with higher  
596 education level and environmental background being more sensitive to this issue in  
597 different cultures, from the Czech Republic (Janouskova et al., 2020) to China (Deng  
598 et al., 2020) to ethnic minorities in the UK (Ojinnaka & Aw, 2020).

#### 599 *4.6. Differences between European countries*

600 The cross-cultural aspect has been little investigated in studies about  
601 microplastics, but it is likely very important. In countries like Portugal, where trust in  
602 the institutions is not very high, individuals would pay more for microplastic-free  
603 products than in countries where individuals have higher political trust, like Germany  
604 or Norway (Misund et al., 2020). Private (versus public) governance and certification  
605 labels to facilitate individual purchase decisions would be more effective in countries  
606 with low political trust (Misund et al., 2020).

607 The importance of knowledge seems to be different depending on the culture.  
608 UK ethnic minorities would economically support the control of microplastic  
609 emissions even if they do not know much about the issue (Ojinnaka & Aw, 2020), and  
610 little aware Belgians would buy devices to control microfiber emissions (Herweyers  
611 et al., 2020), in clear contrast with informed German and Norwegian consumers that  
612 would prefer microplastic-free products but would not pay more for them (Misund et  
613 al., 2020).

#### 614 *4.8. Clustering analysis of relevant terms*

615 Knowledge was the central and most frequently used word in the analysis of  
616 relevant terms (Figure 5). In the map created from terms employed in the title,  
617 abstract, and key words of research articles with original data (Figure 5), knowledge  
618 had the highest weight and was clustered with microplastic pollution and consumer's  
619 perspective (Cluster 1, green), and directly connected with willingness – to pay or to  
620 change behavior. Plastic pollution clustered in Cluster 2 (blue) together with  
621 willingness, while in Cluster 3 (red) microbeads were together with university  
622 students (the main subjects in experimental studies), consumers, and personal care  
623 products. Unlike what was seen in the reviews in the previous analysis, here  
624 awareness was not retained as an important term; instead, knowledge– that comes  
625 before awareness in the development of pro-environmental behavior– was the main  
626 subject of new psychosocial investigations.

627 The network map of Figure 5 reflects a high weight of consumers and  
628 individuals too. It could be read as “*Knowledge of microplastic pollution determines  
629 the consumer’s perspective about the use of microbeads and their willingness to stop  
630 plastic pollution; at least several collectives, like university students, will change their  
631 use of personal care products to reduce microbeads*”. These results would support the  
632 departure hypothesis i), with not much information about hypothesis ii) and iii).

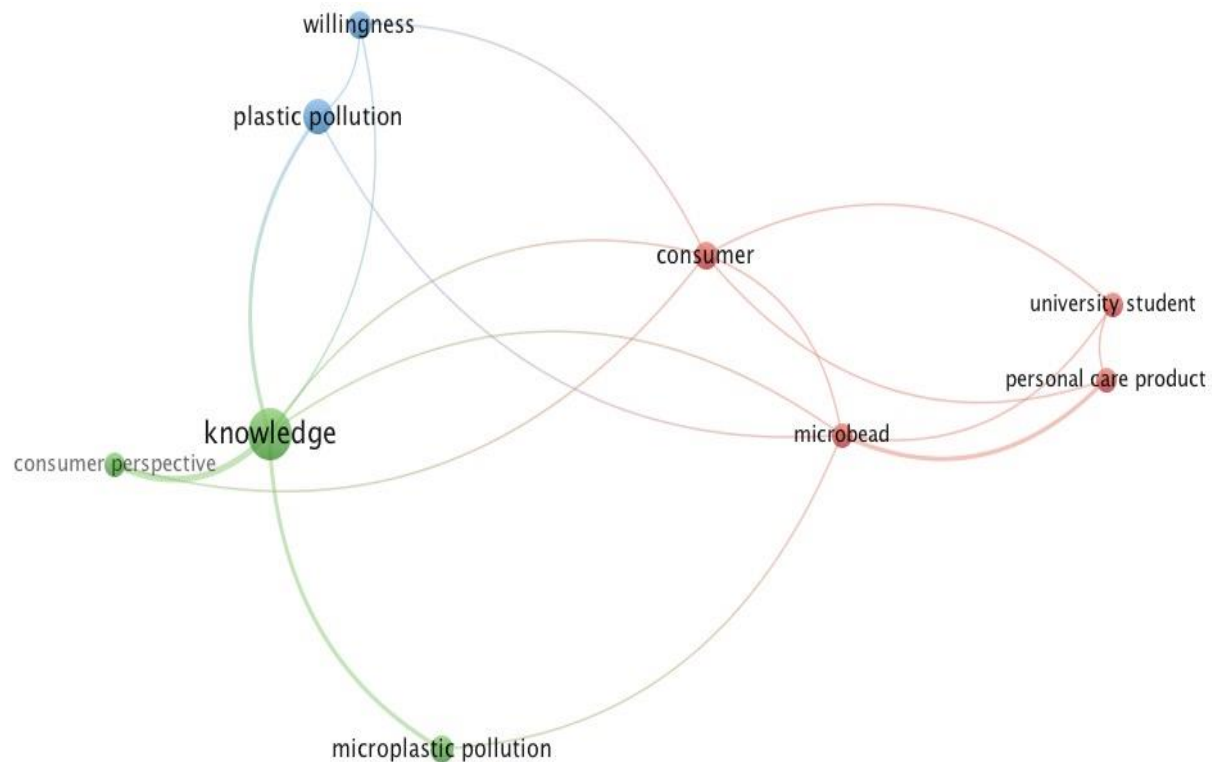
633

634

635 **Figure 5. Network map created from research articles with original data using**  
636 **VOSviewer software. Titles, keywords, and abstracts were employed to extract**  
637 **significant terms.**

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## 643 **5. Discussion**

644 When we started this review, we expected that studies would demonstrate: i)  
645 the effect of knowledge about microplastics and their risks for stopping pollution  
646 behaviors; ii) the dependence on external sources for microplastics perception; and iii)  
647 the importance of environmental values to adopt behaviors that cut microplastic  
648 emissions. Expectation i) i.e. the relationship between the knowledge of consumers  
649 about microplastic pollution and their willingness to stop plastic pollution (or pay for  
650 controlling it) was fully confirmed from our meta-analysis. Knowledge was central in  
651 the papers analyzed quantitatively, and linked directly to willingness - to pay or to  
652 change behavior. This main research gap identified by Deng et al. (2020) would be  
653 solved from our study.

654 Expectation ii) was not directly confirmed from the quantitative analysis  
655 because perception or knowledge sources did not appear amongst the relevant terms  
656 of articles with new data. Knowledge sources appeared in the list of keywords in both  
657 reviews and articles with original research data, but they were secondary and not the

658 main research focus. This is an important novelty of our study, and it emphasizes a  
659 research gap in science communication that is essential to understand the little public  
660 knowledge there is about microplastics.

661         Regarding Expectation iii), indeed environmental values were frequently  
662 tackled in articles with original data (not so much in reviews); however, terms related  
663 with values were not retained as relevant in the quantitative analysis, highlighting  
664 another research gap.

665         From our results, we have identified some psychosocial aspects that should be  
666 taken into account to properly design and implement interventions for pro-  
667 environmental behavior about microplastics. We will discuss the relevant findings  
668 next.

### 669 *5.1. Psychosocial frameworks to promote sustainable behavior towards microplastics*

670         One of the first observations in the handle of articles reviewed is the scope of  
671 the journals where they are published, that are not specialized in the field of  
672 Psychology. Perhaps for the enormous importance and potential impact of the current  
673 microplastics crisis, psychosocial implications are being published in journals of a  
674 quite generalist scope that interest a wide audience and stakeholders. As authors  
675 repeat in the examined studies, this subject is still in its infancy (e.g., Pahl & Wyles,  
676 2017). According to this, the theoretical frameworks that support the psychosocial  
677 studies, although solid, are not developed much nor discussed in the articles reviewed.  
678 They may be different in primary and secondary microplastics. Behaviors to control  
679 the emission of primary microplastics would rely on the purchase of products with  
680 microbeads; theories of sustainable consumption are to be applied in this case (Figure  
681 1, framework on the right). Meanwhile, general pro-environmental behaviors are  
682 needed to control secondary microplastic emissions, from acquiring plastic-free  
683 products to reducing and disposing waste adequately (Figure 1, framework on the left).  
684 We have seen in our review, often without naming them, the Theory of Reasoned  
685 Action (Ajzen & Fishbein, 1980) and the Theory of Planned Behavior (Ajzen, 1991,  
686 2002), as well as Value-Belief-Norm theory (Stern, 2000; Chen, 2015) and the theory  
687 of Perception-Expectation (Tsioutsou, 2006) regarding purchase decisions. These are  
688 solid foundations and will be likely used in further studies of the global microplastic  
689 crisis.

690         Supporting the Theory of Planned Behavior in pro-environmental behavior,  
691 Tonglet, Phillips and Read (2004) found a significant effect of the attitude, perceived  
692 control, and social norms on the intention to recycle in Brixworth, UK, with the  
693 concern and previous recycling experience being significant predictors of actual  
694 recycling behavior. The theory has been applied in other cultures too, like in China,  
695 where attitude, perceived norms, and subjective norms significantly influence the use  
696 of plastic bags (Sun et al., 2017). However, we have seen in our study that some  
697 aspects of the Theory of Planned Behavior, like the perceived control or subjective  
698 norms, could not be verified (Nam et al., 2017), as indicated in Figure 1 with broken  
699 arrows. Perhaps the perception, attitude, and environmental values are enough to  
700 determine pro-environmental behavior about microplastics in some cases.

701         The importance of knowledge, that is key in the Theory of Planned Behavior,  
702 is undeniable from our results. However, the subject of microplastics is a difficult one  
703 from the psychosocial perspective for two main reasons. One is that being barely  
704 visible to the naked eye, their perception depends principally on the information

705 received from external sources. A microscope is needed to see them, and, when we  
706 see them, we change our behavior to stop their production (Lim, 2021). This aspect  
707 was remarked as one of the main barriers to behavior change regarding microplastics  
708 (Henderson & Green, 2020).

709 Another difficulty resides on the insufficient number of objective data about  
710 the environmental and health risks they pose. As commented in the introduction, the  
711 effects of microplastics are accumulative, thus adverse consequences will likely be  
712 detected mid- or long-term. Moreover, both primary and secondary microplastics are  
713 originated far from the sites where they will accumulate (the ocean). Thus, there is a  
714 real spatial and temporal distance between the production of microplastics and their  
715 effects. This lack of evident, rapid association between cause and effect adds to the  
716 difficult perception of the real microplastics nuisance, as highlighted by Henderson  
717 and Green (2020). Such psychological distance has to be taken into account when  
718 targeting potential psychosocial mechanisms that could be used in microplastics  
719 management.

720 All together, these difficulties may explain the subtle mismatch found in our  
721 study between review studies and those creating new data. Studies with new data were  
722 clearly focused on the knowledge of consumers about microplastics, being review  
723 papers more focused on awareness and risk perception. The two latter depend on  
724 knowledge, which is not easy in the case of microplastics, as we have seen (e.g., Lim,  
725 2021), so it is research priority in new studies. One of the main recommendations  
726 derived from our study is the need of creating baselines of microplastic knowledge, to  
727 identify main knowledge gaps and design ad-hoc educational campaigns or  
728 interventions.

## 729 *5.2. Unequal geographic and cultural coverage*

730 The second observation to be remarked is the irregular geographical coverage  
731 of specific studies about microplastics, where African countries were absent, as seen  
732 in Figure 3. This gap can be explained from many reasons, like lower investments in  
733 science in Africa, where many developing countries are located; but not from less  
734 microplastic pollution in African waters, that produce a large part of the total  
735 microplastics emitted today (van Wijnen, Ragas, & Kroeze, 2019). Alimi, Fadare, and  
736 Okoffo (2021) found a higher level of microplastics in fish collected in Egypt than in  
737 any other part of the world; however, we could not find any study about knowledge or  
738 behaviors related with microplastic emissions from that country. Oceania was absent,  
739 too, but its population is much smaller.

740 The unequal geographical coverage of psychosocial studies is not associated to  
741 the level of knowledge about microplastic pollution in the considered regions. In  
742 general, scientific publications about this topic are correlated with the plastic waste  
743 generation per country (Klingelhöfer et al., 2020), with more studies on pollution  
744 from Asia. Although the annual amount of microplastics released into the  
745 environment in the EU is enormous (between 75 000 and 300 000 tons; European  
746 Commission, 2018), Europe is not the most polluted continent. Van Wijnen et al.  
747 (2019) showed that East Asia and Pacific waters receive the largest microplastic  
748 import from rivers and the land, followed at a distance by OECD countries (Europe  
749 and North America), then African waters. Many of the big rivers on the planet are in  
750 Africa, and recent investigation has shown a relatively large number of publications  
751 about microplastics in South Africa and the Gulf of Guinea (Alimi et al., 2021).  
752 However, there is a clear mismatch between the production of microplastics and the

753 socioeconomic studies about their impact. The latter aspect is much more studied in  
754 European countries than in other continents (Klingelhöfer et al., 2020). The results of  
755 our study add psychosocial research about microplastics to the list of insufficiently  
756 covered aspects of sustainability in the African continent.

757 On the other hand, we found indicators of cultural differences in some  
758 psychosocial perspectives about microplastics that could be of importance for future  
759 interventions to cut microplastic emissions. The level of trust in the country's  
760 institutions and authorities could have an influence on the individual effort to behave  
761 pro-environmentally, as demonstrated in Misund et al. (2020). The effect of some  
762 demographic factors like age and gender varied between countries, like China and  
763 Norway for the relative willingness to act (or to pay) of females and males, being  
764 higher in females in China (Deng et al., 2020) and the opposite in Norway –  
765 controlling concern in this case (Abate et al., 2020). Regarding age, it had  
766 contradictory effects depending on the study. For example, the young were more  
767 concerned about microplastics than older citizens in Belgium (Herweyers et al., 2020)  
768 and the other way around in Portugal (Soares et al., 2021). Perhaps there is a  
769 difference between south and north European countries, because the Greek older  
770 population would also be more aware of this environmental issue than the younger  
771 generations (Charitou et al., 2021). This topic should be thoroughly explored, because  
772 if these differences are confirmed, interventions should be designed ad hoc for each  
773 culture and region.

### 774 5.3. Top-down governance and the importance of science communication

775 In this study we have observed a clear difference between the perspectives and  
776 the studies with actual data regarding the control of microplastics. These are more  
777 focused on individual behavior, while reviews seem to be more focused on  
778 governance. This discrepancy can be explained, at least in part, from the importance  
779 of what has been called the *third power* (mass media) in the dissemination of  
780 knowledge about microplastics. Scientific facts about microplastics pass rapidly to  
781 stakeholders and politicians through media (Volker et al., 2020), and decisions like  
782 banning microbeads from European and American beauty products have been made  
783 without clear evidence and even without extensive public pressure, which is generally  
784 limited to environmentalist sectors very aware of microplastics. Public knowledge is  
785 limited about microplastics, and about environmental legislation and directives too.  
786 For example, Charitou et al. (2021) demonstrated that, although the Greek public  
787 declared a positive attitude about the EU Single-Use Plastics Directive, the majority  
788 ignored the items to be banned.

789 We have seen in this review that media are the main source of public  
790 information about microplastics. One of the barriers to behavior change concerning  
791 microplastic emissions is poor understanding of science (Henderson & Green, 2020).  
792 Moreover, Anderson et al. (2016) highlight the need of a better public outreach of  
793 science to find more public support and phase out microbeads. Therefore, improving  
794 science communication seems to be one of the priorities in the next years, and finding  
795 the ways to make microplastics visible is surely one of the first needs.

### 796 5.4. Limitations of this study

797 A limitation of the current study is an inevitable cultural bias, since all the  
798 articles retained are in English. Peer-reviewed articles included in the Web of Science  
799 (WoS), that have been the majority of the papers that passed the filters applied here,  
800 are strongly biased towards English language literature (Lillis & Curry, 2010). This is



801 especially important in the present case, where we have seen intercultural differences  
802 regarding the attitudes towards microplastics (Misund et al., 2020).

803 Another limitation was the reduced number of articles found passing the  
804 quality filters applied. Here we prioritized peer-reviewed published articles, thus  
805 unpublished studies like Master or PhD theses were not retained. Surely these studies  
806 will be published in the next years, thus revisiting the topics worked in the present  
807 study in a few years would be advisable.

#### 808 *5.5. Solutions to microplastics issues derived from this study*

809 The central psychosocial term identified in this study was knowledge.  
810 Knowledge about microplastics is the first step needed for people to become aware of  
811 the risks of microplastics and change their behavior. Thus, measures to increase the  
812 public knowledge about microplastics should be taken. They could be implemented at  
813 different levels. For the public lack of knowledge about microplastics and current  
814 legislation to control them, Charitou et al. (2021) recommended more publicity on  
815 European directives, and also the integration of the topic of microplastics in formal  
816 education programs. This is interesting because it points at two different,  
817 complementary directions: increase public information campaigns, generally  
818 addressed to adults and families, and at the same time introduce microplastics in  
819 school syllabi. Attractive activities like the example provided by Raab and Bogner  
820 (2020) could be employed in primary and secondary education.

821 The psychological distance between the microplastic production and the sites  
822 and organisms damaged by microplastics, that is one of the problems highlighted by  
823 Henderson and Green (2020), could be shortened by different means. Pictures of local  
824 food with a zoom on attached microplastics, or videos showing plastic particles in the  
825 air could serve for this purpose. Visual examples of cause-effect clearly  
826 understandable could also be used. An easy example could be the drastic behavior  
827 alteration of shrimps like *Artemia* in presence of microplastics (e.g., Gambardella et  
828 al., 2017): they change swimming speed (inhibiting movement first, then accelerating  
829 after prolonged exposure) and eat microplastics instead of normal food. A video  
830 showing such changes, accompanied by explanations about the importance of *Artemia*  
831 as food for wild fish, could be useful for approaching the subject to the general public.  
832 Live *Artemia* is used as fish food in most aquaria worldwide, thus the proposed  
833 example should be easy to develop in practice.

#### 834 *5.5. Research gaps and recommendations for future research*

835 Future directions of research can be drawn from the gaps found in this study.

836 Some of them are:

837 i) Create baselines of knowledge about microplastics, by country, population, and age  
838 sector, for future design of psychosocial interventions and creation of tailored  
839 educational activities.

840 ii) Explore the importance of consumers' environmental values as mediators between  
841 knowledge and sustainable behavior regarding microplastics. If values were essential,  
842 investigate how to promote these values in the consumers.

843 iii) Increase the coverage of psychosocial perspectives worldwide, especially in  
844 Africa where microplastics emissions are important while there is a lack of studies on  
845 the psychosocial side.

846 iv) Explore the intercultural aspects of the psychosocial issues involved in  
847 microplastic mitigation, to be able to better determine the scale of intervention  
848 designs.

849

850 v) Prioritize studies about how to make microplastics visible to the general public,  
851 that is, finding the best practices of science communication about this topic.

852 vi) Investigate the perspectives of companies, politicians and journalists about  
853 microplastics from a psychosocial point of view, to involve all actors in the common  
854 goal of fighting this emerging global threat.

855

## 856 **6. Conclusions**

857 The analysis of publications about psychosocial issues involved in microplastic  
858 emissions allowed to obtain some concluding remarks and directions for new  
859 investigations. These are:

860 i) Knowledge of microplastics is central in the psychological framework of plastic and  
861 microplastic pollution. It is directly connected with the willingness to pay for more  
862 control and to adopt more sustainable consuming behaviors.

863 ii) Due to their small size, knowledge of microplastics is acquired indirectly from  
864 external sources, principally the media.

865 iii) Pro-environmental values seem to be more important than the risk perception of  
866 microplastics for the adoption of a pro-environmental behavior towards plastic and  
867 microplastic consumption.

868 iv) The geographical coverage of psychosocial studies about microplastics is irregular,  
869 being principally focused on Europe.

870 v) There are differences between countries in the awareness about this environmental  
871 issue.

872 vi) Recommendations to key stakeholders are to design interventions at various levels,  
873 to make microplastics visible through dissemination campaigns. and to include the  
874 subject in formal and non-formal education programs.

875 vii) Recommendations for future research are to increase studies in understudied  
876 regions (e.g., Africa), and to consider cultural differences.

877

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884

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1104

1105

- 1106 **Annex 1. List of papers about psychosocial issues of microplastics pollution that**  
1107 **were included in this study but are not cited in the text.**  
1108
- 1109 The following articles were fully evaluated and analysed in the qualitative synthesis  
1110 but were not retained for quantitative meta-analysis because they do not contain  
1111 original research data (see Figure 2).  
1112
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